



Centro Sentinel

District 5520 Award Winning Newsletter

President's Report November 2007



Fellow Rotarians:

www.rotary5520.org/santafe

As I compile this message from home this sunny November day, I am proud of what our club has accomplished in the past month. We have added two new members to our club, celebrated our 15th Anniversary as a club, and much more. All Centro members would like to extend a very warm welcome to Carl Luff and Tony Herrell! We know that with the growth of membership, we will be able to reach goals and be more successful than we ever could if attempted individually.

And as RI President Wilf Wilkinson said in his November address in the Rotarian, "As Rotarians, we give generously, yet we gain so much more: the pleasure of helping others, the satisfaction of knowing that we're doing the right thing, [and] the joys of fellowship and friendship. As club members, we gain the global power of Rotary in our service – the power of more than 1.2 million Rotarians all over the world, each a potential partner in our projects." With this in mind,

the Rotary Club of Santa Fe Centro is proud to say that we have put the global power of Rotary to work through partnering with other Rotary clubs in Mexico, Colorado, and New Mexico to provide much needed services. The first project that we will be helping with is in Chihuahua, Mexico. We will be partnering with Chihuahua – Crece, Mexico and Pueblo – West, Colorado to provide a transportation bus for 40+ children living at the Guardian Angel Orphanage. The second project that we will be involved with is in Aguascaliente, Mexico. We will be partnering with six other Rotary Club's (Aguascaliente – Bosques, Mexico, Albuquerque Del Norte, Durango High Noon, Pueblo, Colorado, San Juan Farmington, and RC Aspen, Colorado) to provide mammogram equipment for a neighborhood clinic. A big thanks to Jean Constant for negotiating on our behalf in Pueblo!

On November 2nd, the Rotary Club of Santa Fe Centro celebrated its 15th

year. The evening was shared with over 40 Rotarians, friends, and family. The silent auction netted our foundation approximately \$1,600! A big thank you to Garrett, Joan, Megan, Barry, and all Centro Rotarians who pulled this event together to make it a fun and special evening for all. Again, we owe a special thank you to John Dilg (Joan's husband) for his continued efforts in gathering silent auction items.

Congratulations to Jean Constant on being a great Club Trainer and for the subsequent article written on his behalf that can be found on the RI website (noted at the end of this article)!

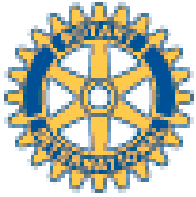
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Inside this issue:

| | |
|--|---|
| President's Report | 1 |
| What is Rotary & Meet New Member Carl Luff | 2 |
| Business of the Year Award 2007-2008 | 3 |
| Christmas Party Invitation | 4 |
| Club Needs & Service Projects | 5 |

| | |
|--|---|
| Club Training Schedule and Rotary Foundation Information | 6 |
| Member News & GSE Team Member | 7 |
| November Calendar and Upcoming Events | 8 |
| Board & Membership Roster and Foundation Information | 9 |



What is Rotary?

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 166 countries.

The main objective of Rotary is service — in the community, in the workplace, and throughout the world. Rotarians develop community service projects that address many of today’s most critical issues, such as children at risk, poverty and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities and international exchanges for students, teachers, and other professionals, and vocational and career development.

The Rotary motto is Service Above Self.

The Four Way Test
1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?
...and here at Centro Club
...
The Rotary Motto
Service Before Self
Rotary concerns itself with truth, fairness, improved relations between people and world peace.

Don't just be a Rotarian, Live it!

Meet New Member Carl Luff

- Name:** Carl R. Luff
- Rotary Classification:** Retirement Planning
- Employer:** White & Luff Financial, Inc.
- Birthday:** April 30, 1954
- Spouse’s Name:** Gloria
- Wedding Anniversary:** April 21, 2978



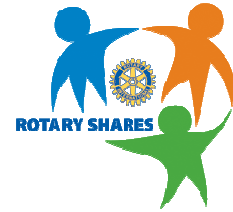
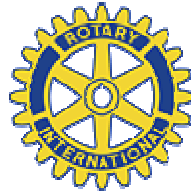
Carl was inducted on November 6 by Rick Akins, District Foundation Chairman and Former DG.

I was born and raised in Newtown, Pennsylvania. A 1977 graduate of Drexel University in Philadelphia, PA, I was a Certified Public Accountant from 1977 to 1984 before becoming the CRO of Davis Funds from 1984 to 1998. Since 1984, I have been the President of White & Luff Financial, Inc. I am currently serving on the boards of the United Way of Santa Fe County, Partners in Education Foundation for the Santa Fe Public Schools, the SFPS Audit Committee, and the SFPS Drop-Out Prevention and Student Retention Task Force. My interests are woodworking, snow boarding, and golf. I have three children: Gloria (29), Cara (26), and Virginia (22).

(continued from Page 1)

Centro is growing and we have so much to look forward to as we embark on a mission to find projects within our community and internationally where we can help others in need. Centro is definitely putting this year’s Rotary motto to work in sharing Rotary with others! Keep up the good work! Remember as you go about your busy work days to keep your eyes and ears open for ways that our club can be involved. It is through this sharing that we will continue to grow and fulfill the Rotary mission of fostering the ideal of service. **Victoria Edwards, President**

http://www.rotary.org/en/MediaAndNews/News/Pages/071109_news_constant.aspx



**ROTARY CLUB
OF
SANTA FE CENTRO**

BUSINESS OF THE YEAR AWARD 2007-2008

BOYA COMMITTEE:

Jean Constant. 695 8595 jconstant@hermay.org
Tony Herrell. 438 7595 tony-herrell@blm.gov
Ben Larzelere. 9983 9461 benlarzelere@msn.com
Carl Luff. 992 0601 cluff@mac.com

This award was established to recognize businesses in our District that exemplify **The High Ethical Standards of Rotary – THE 4WAY TEST**

PLEASE SUBMIT TO THE COMMITTEE 3 POTENTIAL CANDIDATES BY **DECEMBER 1ST**. THANK YOU

SANTA FE CENTRO CRITERA

1. SMALL BUSINESS – UP TO 10 EMPLOYEES –
2. BUSINESS THAT PROVIDES SERVICES EARLY MORNING (5:AM ON)
3. BUSINESS LOCATED IN THE CLUB AREA

*Businesses owned or operated by Rotarians are not eligible for the award.

NAME OF BUSINESS:

ADDRESS:

CONTACT PERSON:

NAME OF BUSINESS:

ADDRESS:

CONTACT PERSON:

NAME OF BUSINESS:

ADDRESS:

CONTACT PERSON:

ROTARY CLUB OF SANTA FE CENTRO

Invites you to their

ANNUAL ' BRING YOUR OWN ' CHRISTMAS PARTY

'Bring your own guest

Bring your own appetizer or holiday dessert

Bring your own beverage

*Bring your own non-perishable food item for
The Food Depot's Holiday Food Baskets*

*Bring your own gift for a teenager at the
Youth and Family Shelter'*

Sunday, December 2, 2007

6:00 - 8:00 p.m.

Estancia Primera Clubhouse

450 Avenida Primera

Santa Fe, NM 87501

Club Needs and Service Projects

- Monthly planning meeting for the Immunization Coalition, first Wednesday of each month from 3:00 to 5:00 at the Santa Fe County Health Office, 605 Letrado St., near Salvador Perez Pool and Recreation Center, right off Alta Vista.
- Ongoing club projects are Kids @ Play and reading at Mandefield Head Start. Contact Barry Gerst for additional information.
- Old Rotary magazines for prospective member packets.

SANTA FE CENTRO 2007-2008 PARTNERING PROJECTS

PROJECT #1:

Guardian Angel Orphanage in Chihuahua Mexico: a transportation bus for the 40+ children living at the orphanage. The buses are used to deliver the children to school and take them on field trips.

COST: \$12,050.00

PARTNERS:

CHIHUAHUA - CRECE, MX

PUEBLO-WEST, CO

SANTA FE CENTRO, NM

PROJECT #2 :

Mammogram for a neighborhood clinic in Aguascaliente. MX.

COST: \$22,600.00

PARTNERS:

AGUASCALIENTE - BOSQUES, MX

ALBUQUERQUE DEL NORTE, NM

DURANGO HIGH NOON, CO

PUEBLO, CO

SANTA FE CENTRO, NM

SAN JUAN-FARMINGTON, NM

RC ASPEN, CO



Our ambulance project last year



Santa Fe Centro Club Training Schedule

Jean Constant is our club trainer. Training is scheduled training for the **First Tuesday** of every month (except for May – Convention month in RI calendar). Themes for the 2007-2008 year are as follows:

| | |
|-------------------|---------------------------------|
| August: | Membership and Extension |
| September: | New Generations |
| October: | Vocational Service |
| November: | Rotary Foundation |
| December: | Family of Rotary |
| January: | Rotary Awareness |
| February: | World Understanding |
| March: | Literacy |
| April: | Magazine |
| June: | Rotary Fellowship |

November is Rotary Foundation Month! The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation. The mission of the Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

In 1917, RI President Arch C. Klumph proposed that an endowment be set up “for the purpose of doing good in the world.” In 1928, when the endowment fund had grown to more than US\$5,000, it was renamed The Rotary Foundation, and it became a distinct entity within Rotary International. Since the first donation of \$26.50 in 1917, it has received contributions totaling more than \$1 billion. To date, more than one million individuals have been recognized as Paul Harris Fellows—people who have given \$1,000 to the Annual Programs Fund or have had that amount contributed in their name.

Programs include: PolioPlus, Humanitarian Grants Program (Disaster Recovery; District Simplified Grants; Health, Hunger, and Humanity (3-H) Grants); Matching Grants; and Volunteer Service Grants.

Education Programs include: Ambassadorial Scholarships; Group Study Exchange (GSE); Rotary Grants for University Teachers; The Rotary Peace and Conflict Studies Program,; and Rotary World Peace Fellowships.

Humanitarian grants from The Rotary Foundation enable Rotarians to increase their support of international service. Contributions to Rotary Foundation funds enable Rotarians to carry out humanitarian and educational projects. Donors may direct their gifts to three main funds: The Annual Programs Fund, which supports the foundation’s humanitarian, educational, and cultural exchange programs worldwide; The Permanent Fund, which provides an endowment; and The PolioPlus Fund.

Club Assignment for November: Annual Programs Fund: Every Rotarian, Every Year.

Looking Ahead to December . . .

December is Family of Rotary Month! Each member is to bring their spouse or better half to the meeting on December 4.



Rick Akins, District Foundation Chairman and former District Governor, was the speaker at the November 6 meeting. On the left is Ken Beesley, Assistant Governor, and on the right is Jean Constant, Santa Fe Centro Club Trainer.

Weekly meetings are held at the Piccolo Café at 7:00 a.m. every Tuesday morning. Located in the old Carlos Gospel Café in the New Mexico Bank and Trust building on the corner of Washington and Marcy Streets (across from the Bull Ring). There is no charge for parking. Breakfast is \$10 (buffet and beverage) and coffee is \$5 (with your choice of muffin or fruit cup).

Member News

Mike Maule spied this story in the local paper. Our Secretary, Joe Durr, confirmed that the Joe Durr in the article is his father.

"November 7, 1957: Sylvia Abeyta, Patsy Lovato, Joe Durr, and Ken Corazza have been named Santa Fe's Typical Teenagers in the Optimist Club contest. A group of four men and one woman made the decision after culling more than 100 letters of nominations from adults and teenagers. The Typical Teenager contest and youth rally are part of the Optimist promotion of Youth Appreciation Week. In sponsoring the contest, the Optimists contended that 95 percent of today's teenagers are normal, healthy, active, responsible persons. They will receive trophies and a full-scale youth rally Saturday night."

Rotary Club of Santa Fe Centro Nominee Selected for 2008 Outbound GSE Team

Claudia Vargas-Sitrick has been selected for the Rotary District 5520 Outbound GSE team. In April 2008, Claudia will be joining three other team members along with team leader, Manuel Valdez (Rotary Club of Espanola). As part of the selection process, Claudia submitted a membership application along with a two page essay. In September, she met with the other applicants in Socorro and appeared in front of the GSE team selection committee.

The GSE program allows young professionals to visit another country and learn about their vocations and cultures in the host country. The visits last about four weeks are filled with many educational, vocational, social, and cultural opportunities. Team members are housed with host families which allows for the development of many friendships.

Claudia is the Operations Coordinator for the New Mexico Health Insurance Alliance, a non-profit third-party administrator for health insurance plans. While in Brazil, Claudia hopes to learn more about the national healthcare system. The insurance is available to everyone and she would like learn more about access to health care through the government system as well as the private insurances that are available to people who can afford the premiums. Claudia is looking forward to learning about the advantages and disadvantages of the universal health care system in Brazil which has been in place for more than 10 years.

Claudia was born in Santiago, Chile and became a U.S. citizen in March 2007. She has a three year old son, Thane. She studied Portuguese at the Brazilian embassy in Santiago. Claudia is currently brushing up on her Portuguese, along with other GSE team members, by taking a private class. In addition to speaking lots of Portuguese while in Brazil, Claudia hopes to indulge in a little singing and dancing as well!



Schedule of Events

- **November 2** 15th Anniversary Party at Hotel Plaza Real. Tickets \$35.
- **November 14** Reading at Mandefield Head Start.
- **November 17** E-broadcast on Rotary Foundation from 9-12 at the Holiday Inn.
- **December 1** Deadline for Business of the Year nominations.
- **December 2** Christmas Party from 6-8 at at Estancia Primera Clubhouse.
- **December 12** Reading at Mandefield Head Start.

November 2007

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|------------------------|-----------------------------------|--------------------------|---|-----------------------------------|
| | | | | 1 | 2 | 3 |
| | | | | | SF Centro 15th Anniversary Celebration! | |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | | 7:00 a.m. Club Meeting | | | | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| | | 7:00 a.m. Club Meeting | Reading at Mandefield Head Start. | 12:00 noon Board Meeting | | E-broadcast on Rotary Foundation. |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| | | 7:00 a.m. Club Meeting | Happy Birthday, Jean! | | | |
| 25 | 26 | 27 | 28 | 29 | 30 | |
| | | 7:00 a.m. Club Meeting | | | | |

Need to Make-Up A Meeting?

- Bernalillo** —Wednesday 6:00 p.m.
Capos Restaurant
- Espanola** —Tuesday Noon
La Cocina Restaurant
- Las Vegas** —Tuesday Noon
Hillcrest Restaurant
- Los Alamos** —Thursday Noon
Fuller Lodge
- Moriarty** —Monday 6:00 p.m.
El Comedor Café
- Rio Rancho** —Tuesday 12:15 p.m.
Your Place or Mine
- Santa Fe Del Sur** — Wednesday Noon
Santa Fe Country Club
- Santa Fe Downtown** — Thursday Noon
The Lodge at Santa Fe
- Taos Milagro** — Wednesday 7:20 a.m.
Quality Inn
- Online**—<http://www.rotaryclubone.org>

Upcoming Speakers

- November 6—Jean Constant, Club Trainer
Rotary Foundation Month
- November 13—Barry Kaye, US Navy Veteran
- November 20—Walt Zierman, China
- November 27 – Rhonda Faight, NM Dept. of Transportation
The Rail Runner
- December 4—Annual Meeting
- December 11—Garrett Robinson, Christmas in Haiti
- December 18—Ouida MacGregor, Christmas cultures
- December 25 & January 1—No Meeting

If you have suggestions for future speakers, contact Cheryl O'Connor at cheryl.oconnor@state.nm.us.

Santa Fe Centro Rotary



Vic Brenneisen
Centro Co-Founder



Frank Lee
Centro Co-Founder



Victoria Edwards
Centro President



Jackie Morgan
District Governor



Wilfrid J. Wilkinson
RI President



Garrett Robinson
Centro President Elect

Santa Fe Centro Rotary Board

President—Victoria Edwards

President Elect—Garrett Robinson

Secretary—Joe Durr

Treasurer—Steve Johnson

Sergeant-at-Arms—open

Director, Club Administration—Megan McFarlane

Director, Public Relations—James Armijo

Director, Community Service—Barry Gerst

Director, RI Foundation—open

Immediate Past President—Joan Rutherford

Appointments: Club Trainer—Jean Constant; Speakers' Bureau—Cheryl O'Connor; Newsletter—Rhonda Williams.

Santa Fe Centro Rotary Club Membership

| | Work | Home | Email |
|------------------------------------|----------|----------|---------------------------------|
| James Armijo, Insurance | 982-4412 | 438-7161 | James.Armijo.JXFR@statefarm.com |
| John Barraclough (Honorary Member) | 983-3387 | 988-4007 | john@barraclough.com |
| Jean Constant, Art Consultant | 695-8595 | 695-8595 | jconstant@nmmc.edu |
| Paul Crumbacher, Business Systems | 820-6007 | 473-9594 | Paul.CBS@att.net |
| Joe Durr, Banking | 992-1745 | 820-6376 | joe.durr@charterco.com |
| Victoria Edwards, Real Estate | 820-2700 | 832-1456 | vlynneedwards@yahoo.com |
| Lew Geer, Business Coach | 988-3704 | 988-3704 | lew@lewgeer.com |
| Ray Gere, Office Management | 983-1771 | 466-0129 | raymondgere@yahoo.com |
| Barry Gerst, Financial Advisor | 989-5111 | 989-5078 | jbgerst1@comcast.net |
| Tony Herrell | 438-7595 | | Tony_Herrell@blm.gov |
| Steve Johnson, CPA | 988-2527 | 466-2726 | sjohnson@gillandkohr.com |
| Susanne Kennedy, Loan Officer | 988-3188 | 984-0091 | Susanne@deltamortgageonline.com |
| Benjamin Larzelere III, Clergy | 988-5271 | | benlarzelere@msn.com |
| Carl Luff | 992-0601 | 984-0380 | cluff@mac.com |
| Megan McFarlane, Fundraising | | 466-6203 | megsmcfarlane@yahoo.com |
| Michael Milligan (Honorary Member) | | | michael@ecor.org |
| Cheryl O'Connor, Attorney | 476-3480 | 982-7221 | cheryl.oconnor@state.nm.us |
| Garrett Robinson (Honorary Member) | 820-3349 | 473-1105 | garrett@bridgesfarms.net |
| Joan Rutherford, Nonprofit Health | 989-1600 | 466-9262 | jrutherford@nmhia.com |
| Mary Walta, Trial Attorney | | 983-6269 | mwalta@aol.com |
| Rhonda Williams, CPA | 983-3387 | 466-3378 | rhonda@barraclough.com |
| Don Zillman, (Honorary Member) | 983-1722 | | zillman@maine.edu |

Santa Fe Centro Rotary

P O Box 8111

Santa Fe, NM 87504

Phone: 505-660-9201

Fax: 505-820-2900

<http://www.rotary5520.org/santafe/>

Rotary International

www.rotary.org

Rotary District 5520

www.rotary5520.org

Centro Sentinel Submissions:

Please email all news about you, your Rotary friends, and any other Rotary activities by the last Thursday of the month:

Rhonda Williams, Newsletter Editor

Rhonda@barraclough.com

Santa Fe Centro Rotary Foundation

The Santa Fe Centro Rotary Foundation was formed on March 28, 2006. It is a public charity as defined in Section 501(c)(3) of the Internal Revenue Service Code and is eligible to receive tax deductible contributions. Its federal tax identification number is 20-5353265.

John E. Barraclough, Jr., is the Registered Agent and the mailing address is: c/o Barraclough & Associates, P.O. Box 1847, Santa Fe, NM 87504-1847. Board members are: Megan McFarlane, Chairman, Rhonda Williams, Secretary, J. Barry Gerst, Treasurer, and Joan Rutherford and Victoria Edwards, members.

Please contact Rhonda Williams for additional information.