

President's Report September 2006



SERVICE Above Self



SANTA FE CENTRO ROTARY

Centro Sentinel District 5520 Award Winning Newsletter

President's Message

September is a month like no other in the City Different. We have so many choices of activities that I think some people just stay home and relax in their backyards or watch football because the decisions are too difficult. Some of the great events that come to mind are the Fiestas, especially my two favorite events, the burning of "Zozobra" and the Pet Parade on the following Saturday. The Fiestas have already come and gone and Santa Feans once again celebrated the longest continuously running community event in the country. Hopefully, some of you were able to catch our resident thespian, Ray Gere, who appeared in the Fiesta Melodrama.

There is also the Wine and Chile Festival but if you haven't already bought your ticket to the "Grand Tasting Event", you are out of luck because they have been sold out for awhile. You might content yourself with hiking in our beautiful mountains and watching the aspens change to gold or you could go for a drive in the country and shop for fall apples and fresh chile ristras at the roadside stands. Even better, you can buy a huge sack of roasted green chile and fire up that cook pot for some delicious stew.

It has become apparent to me that many Rotary members especially enjoy working on community projects. Some recent events that we have participated in include the Rancho Viejo run last July which raised money for Youth & Family Shelters and earlier in the year our club provided holiday backpacks for that organization. Other community projects we have been involved with in the last year



include supporting the Fathers as Readers Program through the state prison, the Espanola Wildlife Center, Assistance Dogs of the West, community park clean ups, New Mexico Volunteers for the Outdoors and the Santa Fe Rape Crisis Center, just to name a few. We hope to be working this month on the Pueblos Del Sol playground, the first community built playground in Santa Fe. The possibilities are endless.

What kinds of club service projects would you like to work on? Victoria Edwards,

our tireless President Elect, has circulated a questionnaire on which you can list your priorities for community and other service projects. Please help us out by returning this questionnaire to Victoria if you haven't already done so.

Working together on service projects is also a great way to celebrate Rotary with family members as evidenced by the appearance of Steve Johnson and daughter, Kim, Garrett Robinson and son, Austin, and my son, Jeff, last Friday as they assisted us in collecting tickets at the Zozobra gates. Never mind the rain, our dauntless volunteers showed up with ponchos and umbrellas! Thanks also to Paul Crumbacher, James Armijo, Rhonda Williams, Victoria Edwards, Barry Gerst, and Lew Geer and his friend, Rich, for helping out on this effort.

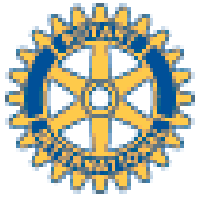
Community service makes us feel good and is one of the greatest forms of club fellowship. You can get to know a fellow Rotarian better in one morning spent together in community service than you can in a whole year of meetings.

(Continued on page 2)

Inside this issue:

President's Report	1
What is Rotary?	2
Why I'm a Rotarian	2
Rotary News	3

Recent Speakers	4
Calendar and Upcoming Events	5
Board Roster	6
Membership Roster	6



What is Rotary?

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 166 countries.

The main objective of Rotary is service — in the community, in the workplace, and throughout the world. Rotarians develop community service projects that address many of today's most critical issues, such as children at risk, poverty and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities and international exchanges for students, teachers, and other professionals, and vocational and career development.

The Four Way Test

- 1. Is it the TRUTH?*
- 2. Is it FAIR to all concerned?*
- 3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS?*
- 4. Will it be BENEFICIAL to all concerned?*

...and here at Centro Club

...

The Rotary Motto

Service Before Self

Rotary concerns itself with truth, fairness, improved relations between

people and world peace.

(continued from page 1)

Here is a quote from Carol Bellamy, Executive Director of UNICEF, regarding *Rotary spirit* which also touches on one of Santa Fe Centro's community priorities, the children of Santa Fe:

"The volunteerism exemplified by Rotary International is an engine for renewal and change in every society - and it is that same volunteer spirit, rooted in compassion and a profound sense of responsibility to our fellow human beings, that offers so much hope for the future, beginning with children."

Joan
Club President



Mary Walta listening intently to the August 29 speakers.

WHY I AM A ROTARIAN

By Mary Walta

If you are a person interested in simply serving your community, there are many, many opportunities for service here in Santa Fe. The opportunity to give service to the community through Rotary is unique to most other community service opportunities that are available, however. That is the reason I chose Rotary. First of all, each Rotary Club gets to decide for itself what projects it will undertake to help the community. We can tailor our projects to suit the interests of our members and the resources we have available to us, rather than to have those projects dictated solely by the needs and missions of a non-profit, as is often the situation when volunteering to work with many Santa Fe organizations. More importantly, if a project directed at the needs and missions of a non-profit appeals to our Club, we are certainly free to help with it. But there are other, different opportunities available to us as well. The service we give under the Rotary International flag, as one of the world's largest service organization, lets us do good work in not only our community, but on the higher level of district, national and international service. Where else can you find such diverse and numerous opportunities to help others in a single setting?

The special friendships made through Rotary is the other reason I am a Rotarian. The bonds of friendship created while working, sharing and caring are strong. In 1987 I became one of the first women Rotarians in Denver, a charter member of a newly formed Club and its first Community Service Director. Over the past 16 years since leaving Denver, I have maintained my contacts at my old Club and still count many of the members there as some of my dearest friends. Those same bonds of friendship have been repeated twice here in Santa Fe, first with the Downtown Club where I was originally a member and then here at Centro. As I am thinking about retiring and moving away from Santa Fe, it is a wonderful feeling to know that I will take these friendships with me. So what is it that makes Rotarians such great friends? I am not sure I know the answer to that, I simply consider myself lucky to be a Rotarian and have the opportunity for such friendships to develop.

Rotary Member Caught Doing Good Deed!

You never know where a Rotary member may turn up. When Rhonda Williams attended the fundraiser for the Vista Grande Public Library in Eldorado on August 27, she caught



our own Past President Megan McFarlane dipping ice cream. Caught without her camera, Rhonda was forced to use her cell phone lest a good picture get away! Thank you, Megan, for helping with the fundraiser and for being such a good sport and letting Rhonda take your picture.

Reminder

Don't forget to turn in your Service Project Questionnaire to either Joan or Victoria as soon as possible!

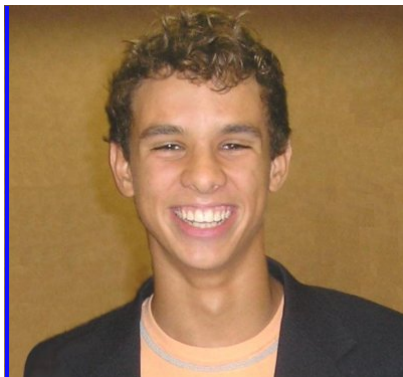
Steve Johnson, Treasurer

Steve Johnson is our new Treasurer, replacing long-time Treasurer Ray Geer. Steve is on the job bright and early every Tuesday morning with a smile on his face. Anyone who can make correct change that early in the morning deserves a pat on the back!



Rotary Club of Santa Fe Del Sur Exchange Student

Rodrigo do Ó



Rodrigo do Ó, an exchange student from Brazil, is attending the Monte del Sol Charter School, on the south side of Santa Fe. Among his subjects are physics, calculus, Spanish, and English. His senior class just returned from a camping trip to Creede, Colorado (the headwaters of the Rio Grande). There, he toasted his first marshmallows at a campfire, and discovered for the first time just what COLD is, when he woke up to find heavy frost covering all the tents.

Welcome to Santa Fe, Rodrigo!

Recent Speakers

August 15—Ryan Swinney of Critter Control.

We learned everything we needed to know about how to get rid of various pests. Their motto is “Protecting People Property and Wildlife.”



August 29—Dr. Jan Bear and wife Kim of Team Santa Fe: Primal Quest.

The couple showed slides of themselves and their team hiking, biking, swimming, canoeing, kayaking, and just about everything else in all types of weather all over the world. We all left with a real appreciation for what these individuals have accomplished!



July 25—Gary Ellard, Santa Fe Area Home Builders Association.

Gary gave a very interesting talk on the housing situation in Santa Fe County. He also passed out tickets to the Haciendas Parade of Homes. Local schools and youth education and outreach programs benefit from the ticket sales.

Don't forget on October 10 we will be having a Club Assembly instead of a special speaker. We need all members to be present as the club will be discussing a variety of issues for the coming year, including Membership and Member Development.

July 18—Julie Anderson, Artist/designer, and one of her, um, more interesting creations.



If you have suggestions for future speakers, please contact Megan McFarlane at megsmcfarlane@yahoo.com.

Schedule of Events

- **September 11 (week of)** Santa Fe Downtown Rotary Foundation's Golf Tournament.
- **September 19** District Governor's Visit.
- **September 20** District Governor's Social, Santa Fe Country Club, 6:00.
- **September 21** Board Meeting.
- **October 13** Artist of the Year.
- **October 19** Board Meeting.
- **November 3 & 4** Tri-District Conference, Juarez, Mexico.
- **November 16** Board Meeting.
- **December 3** Christmas Social.
- **March 8-10, 2007** PETS, Albuquerque.
- **May 5, 2007** E-Conference.
- **May 10-13, 2007** District Convention, Taos.
- **June 17-20, 2007** 98th Annual RI Convention, Salt Lake City, UT.

September 2006

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
		7:00 a.m. Club Meeting		Zozobra at Marcy Park		
10	11	12	13	14	15	16
		7:00 a.m. Club Meeting				8:30 E- Assembly
17	18	19	20	21	22	23
	Happy Birthday, Manuel!	7:00 a.m. Club Meeting	6:00 p.m. District Governor's Social	7:00 a.m. Board Meeting		
24	25	26	27	28	29	30
		7:00 a.m. Club Meeting		Happy Anniversary, Rhonda!		Happy Birthday, Garrett!

Need to Make-Up A Meeting?

- Bernalillo** —Wednesday 5:30 pm
Milagro Grill
- Espanola** —Tuesday Noon
La Taqueria
- Las Vegas** —Tuesday Noon
Hillcrest
- Los Alamos** —Thursday 12:10
Fuller Lodge
- Moriarty**—Monday 6 pm
El Comedor
- Rio Rancho** —Tuesday Noon
Hilton
- Santa Fe Del Sur** — Wednesday Noon
Santa Fe Country Club
- Santa Fe Downtown** — Thursday Noon
Inn at Loretto
- Taos Milagro** — Wednesday 7:20 am
Quality Inn
- Online**—<http://www.rotaryclubone.org>

Upcoming Speakers

- Sept 6 - Social (follows a holiday)**
- Sept 12 - Susan Curtis, Santa Fe School of Cooking**
- Sept 19 - District Governor's Visit**
- Sept 26 - Faron Segotta - Operations DPS/NMSP**
- Oct 3 - Owen Perillo - Santa Fe Mountain Adventures**
- Oct 10 - Club Assembly**
- Oct 17 - David River - Men's Conference**
- Oct 24 - Nadyne Brown - Santa Fe Natural Tobacco**
- Oct 31 - Alan Jordan - Aspook About Tours**
- Nov 14 - Henry Pick**

If you have suggestions for future speakers, contact Megan McFarlane at megsmcfarlane@yahoo.com.

Santa Fe Centro Rotary



Vic Brenneisen
Centro Co-Founder



Frank Lee
Centro Co-Founder



Joan Rutherford
Centro President



Dennis Edwards
District Governor



William Boyd
RI President



Victoria Edwards
Centro President Elect

Santa Fe Centro Rotary Board

President—Joan Rutherford

President Elect—Victoria Edwards

Secretary—Joe Durr

Treasurer—Steve Johnson

Sergeant-at-Arms—Joe Durr

Director, Community Service—Vacant

Director, Club Service—Mary Walta

Director, Vocational Service—James Armijo

Director, International Service—Ray Gere

Immediate Past President—Megan McFarlane

**Appointments: Membership Committee
Chairs—Mary Walta and Lew Geer.**

Santa Fe Centro Rotary

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<http://www.rotary5520.org/santafe/>

Rotary International

www.rotary.org

Rotary District 5520

www.rotary5520.org

Centro Sentinel Submissions:

Please email all news about you, your Rotary friends, and any other Rotary activities by the last Thursday of the month:

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The Santa Fe Centro Rotary Foundation

The Santa Fe Centro Rotary Foundation was formed on March 28, 2006. John E. Barraclough, Jr., is the Registered Agent.

Board members are: Megan McFarlane, Chairman, Rhonda Williams, Secretary, and Joan Rutherford, Victoria Edwards, and J. Barry Gerst, members.

The foundation is currently in the process of applying for Section 501(c)(3) status with the Internal Revenue Service.