



Centro Sentinel

District 5520 Award Winning Newsletter

President's Report September 2007



www.rotary5520.org/santafe

President's Message

Dear Fellow Rotarians,

Seasons

I'm glad I live
Where seasons change -
I like my world
To rearrange.

-- Author Unknown

Fall is my favorite season in our fair and beautiful Land of Enchantment for a number of reasons. The cooler days are always a welcome relief after hot summer days, and the rich, vibrant colors that abound in nature give me lasting visions to recall and relive when the monotonies of winter set in. Along with the fall changes, we are fortunate to experience a few changes of our own in The Rotary Club of Santa Fe Centro. We are growing in numbers and want to welcome our newest member, **Susanne Kennedy**. We extend a warm welcome to you as you embark on hopefully many, many years of service among 1.2 million other dedicated Rotarians who give of their time, talent and money to make a difference in the lives of the less fortunate in communities around the world.

Another change that we have seen in Santa Fe Centro this past month is our new meeting location at Piccolo Café. We want to thank Rose and Rick for their



efforts to welcome us and for making our breakfasts meetings warm, welcome, and savory. We look forward to filling all of the seats in this cozy and comfortable location in the months to come.

In August, Centro Rotarians lent a hand to the Downtown Rotary Club by helping staff its first annual Immunization Clinic, which was held at the Wal-Mart parking lot during the back-to-school tax free weekend shopping days. Rotarians from our club were there in force helping hand out fliers, toys, and snacks, and taking pictures of the children for their immunization portfolio. Way to go Centro!

More opportunities to be of service in our community are on the horizon. Santa Fe Centro Rotary has agreed to help Kids @ Play throughout the upcoming year by taking tickets, refereeing, helping out in the concession stands, monitoring parking lots, etc. The schedule of upcoming events with dates and

times are listed on Page 3 of this newsletter and a sign-up sheet will be available at future club meetings, so please check your calendars and sign up at the next Rotary meeting.

We also have ongoing dates to read with the children at Head Start, so if you haven't participated in this program yet, you won't be disappointed. The children are so thirsty for attention and give you more than you get by being there.

Remember, don't be a RINO (Rotarian in name only). Go out and make a difference in Santa Fe and surrounding communities.

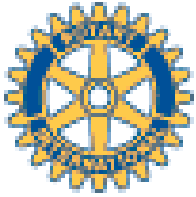
Victoria Edwards

Weekly meetings are held at the Piccolo Café at 7:00 a.m. every Tuesday morning. Located in the old Carlos Gospel Café in the New Mexico Bank and Trust building on the corner of Washington and Marcy Streets (across from the Bull Ring). There is no charge for parking. Breakfast is \$10 (buffet and beverage) and coffee is \$5 (with your choice of muffin or fruit cup).

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What is Rotary?

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 166 countries.

The main objective of Rotary is service — in the community, in the workplace, and throughout the world. Rotarians develop community service projects that address many of today's most critical issues, such as children at risk, poverty and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities and international exchanges for students, teachers, and other professionals, and vocational and career development.

The Rotary motto is Service Above Self.

The Four Way Test

- 1. Is it the TRUTH?*
- 2. Is it FAIR to all concerned?*
- 3. Will it BUILD GOODWILL and BETTER FRIENDSHIPS?*
- 4. Will it be BENEFICIAL to all concerned?*

...and here at Centro Club

...

The Rotary Motto

Service Before Self

Rotary concerns itself with truth, fairness, improved relations between people and world peace.

*Don't just be a Rotarian,
Live it!*

Meet New Member Susanne Kennedy

Name: Susanne Kennedy

Employer: Home Buyers Mortgage Co.

Birthday: 10/11

Wedding Anniversary: 10/20

Spouse's Name: David Kennedy

I was born and raised in Minnesota. My college degree is from University of Wisconsin, Stevens Point. I majored in dance, minored in business. I've been married to my college sweetheart since 1984. We lived in the Chicago area the first couple years of our marriage, and then moved to Long Island and lived there for 15 years. We have lived in Santa Fe since 2003. My work history includes phone answering service operator, banking, retail sales, mortgages, insurance claim adjuster, and staffing supervisor. My interests include travel, reading, and performing arts.



September Service Projects

2007 Kids @ Play Football Schedule

				Field 1	De Vargas Middle School		
				Field 2	Salvador Perez Park		
9/2/07	Sunday	9:00 AM	Redskins	vs.	Steelers	7-8 Division	1
		10:30 AM	Raiders	vs.	Jaguars	7-8 Division	1
		12:00 PM	Steelers	vs.	Cowboys	9-10 Division	1
		1:30 PM	Chiefs	vs.	Giants	9-10 Division	1
		3:00 PM	49 er's	vs.	Ravens	11-12 Division	1
9/4/07	Tuesday	6:00 PM	Ravens	vs.	Broncos	11-12 Division	2
9/11/07	Tuesday	6:00 PM	49 er's	vs.	Broncos	11-12 Division	2
9/13/07	Thursday	6:00 PM	Ravens	vs.	49 er's	11-12 Division	2
9/16/07	Sunday	9:00 AM	Jaguars	vs.	Steelers	7-8 Division	1
		10:30 AM	Raiders	vs.	Redskins	7-8 Division	1
		12:00 PM	Chiefs	vs.	Steelers	9-10 Division	1
		1:30 PM	Cowboys	vs.	Giants	9-10 Division	1
		3:00 PM	Broncos	vs.	49 er's	11-12 Division	1
9/18/07	Tuesday	6:00 PM	Broncos	vs.	Ravens	11-12 Division	2
9/22/07	Tournaments	To	Be				Announced
9/29/07	Tournaments	To	Be				Announced

ONGOING PROJECTS:

September 6—Zozobra—Take tickets from 3:00 p.m. to 6:00 p.m. or 6:00 p.m. to 9:00 p.m.

September 13 & 27th—Reading at Mandefield Head Start.

September 26—Blood drive at La Familia on Alto Street.

Food for thought re: proposed water project:

WATER FACT BOX

- Nearly 1.1 billion people (roughly 20 per cent of the world's population) lack access to safe drinking water.
- The lack of clean, safe drinking water kills one child approximately every eight seconds.
- Out of the 2.2 million unsafe drinking water deaths in 2004, 90 per cent were children under the age of five.
- Nearly 50 per cent of people in Africa suffer from water-related diseases such as cholera and infant diarrhea.
- Canada has approximately 20 per cent of the world's total supply of freshwater.

Source: UNICEF, WWF

Club Needs

Centro—Old Rotary magazines.

Del Sur Club—provides dinner at St. Elizabeth's Shelter the third Monday of every month. Donations of food or time will be gladly accepted. Contact Victoria Bruneni at 473-9387 for more information.

Ye Olde Quote Box

"We can't do much about the length of our lives, but we can do plenty about its width and depth." -- Evan Esar

"Real integrity stays in place whether the test is adversity or prosperity." -- Charles Swindoll

"Making commitments generates hope. Keeping commitments generates trust." -- Blaine Lee

"Wisdom denotes the pursuing of the best ends by the best means." -- Frances Hutcheson

"The self is not something ready-made, but something in continuous formation." -- John Dewey

"Self-knowledge is best learned, not by contemplations, but by action. Strive to do your duty and you will soon discover of what stuff you are made." -- Goethe



New member sponsor pins

RI President Wilf Wilkinson is encouraging all Rotarians to help strengthen Rotary's membership by bringing at least one new member into Rotary. Members of his leadership team who met this challenge have been recognized with a new member sponsor pin.

President Wilf encourages clubs to adopt the same recognition incentive for their members. For Rotarians who sponsor more than one new member, additional recognition can be displayed with a numbered tab that attaches to the pin.

Pins and tabs can be ordered from [RI official licensees](#).

Recruitment strategies

August is Membership and Extension Month, a special time each year when the entire Rotary family gets a chance to focus on the heart of the organization and what makes it great - our more than 1.2 million members in nearly 33,000 clubs worldwide. But why limit our focus to just 31 days of the calendar? Here are a few ideas from the August 2007 issue of "The Membership Minute:"

- Place a promotional ad or insert in your local chamber of commerce directory.
- Create business cards printed with your name, the Rotary logo, and the phrase "Be My Guest," along with the day, time, and location of your club's meetings. The cards serve as an invitation to attend a club meeting at the club's expense.
- Invite program alumni as guests to your meetings, and propose any qualified alumni for membership.
- Send a welcome letter to the owners of new businesses in your community.
- Hold a luncheon for community leaders. Each club member is responsible for inviting a set number of prospective members who are community leaders, and club members donate a set amount for the cost of the meal and invitations. Show the six-minute video *This Is Rotary* (449-EN), and bring in a dynamic Rotary leader as a speaker.
- Collect business cards from individuals who attend a meeting as a guest or speaker, and send a follow-up note or postcard thanking each visitor and inviting them back. Buy a supply of [Rotary Note-cards](#) (980-MU) or the [RI Theme Postcard](#) (910-07MU) to use for this purpose.

Schedule of Events

- **September 6** Zozobra.
- **September 12** District Governor VIP reception at the Santa Fe Opera.
- **September 13** District Governor luncheon—Towa Golf Course. Noon. \$14 at the door.
- **September 13 & 27** Reading at Head Start.
- **September 15** Eldorado flea market and info booth.
- **September 26** Blood Drive at La Familia on Alto.
- **October 25-27** Tri-District Conference in Pueblo, CO.

September 2007

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4 7:00 a.m. Club Meeting	5	6 Zozobra	7	8
9	10	11 No meeting	12 District Governor VIP reception at Santa Fe Opera	13 12:00 Noon. District Governor luncheon Head Start reading	14	15 Eldorado Flea Market
16	17	18 7:00 a.m. Club Meeting	19	20	21	22
23/30 Happy Birthday, Garrett (30th)!	24	25 7:00 a.m. Club Meeting	26 Blood Drive	27 Head Start reading	28 Happy Anniversary, Rhonda!	29

Need to Make-Up A Meeting?

- Bernalillo** —Wednesday 6:00 p.m.
Capos Restaurant
- Espanola** —Tuesday Noon
La Cocina Restaurant
- Las Vegas** —Tuesday Noon
Hillcrest Restaurant
- Los Alamos** —Thursday Noon
Fuller Lodge
- Moriarty**—Monday 6:00 p.m.
El Comedor Café'
- Rio Rancho** —Tuesday 12:15 p.m.
Your Place or Mine
- Santa Fe Del Sur** — Wednesday Noon
Santa Fe Country Club
- Santa Fe Downtown** — Thursday Noon
The Lodge at Santa Fe
- Taos Milagro** — Wednesday 7:20 a.m.
Quality Inn
- Online**—<http://www.rotaryclubone.org>

Upcoming Speakers

September 4—Jean Constant, Club Trainer
New Generations Month

September 11—No meeting.

September 18—Jamie Koch, UNM Board of Regents

September 25—Open.

October 2—Jean Constant, Club Trainer
Vocational Service Month

October 9—Ben Larzelere, Greece and the Greek Language

October 16—Peter Burck, Pecos River Basin

October 23—Dr. Ted Parnall, UNM Law Professor

If you have suggestions for future speakers, contact Victoria at vlynneedwards@yahoo.com.

Santa Fe Centro Rotary



Vic Brenneisen
Centro Co-Founder



Frank Lee
Centro Co-Founder



Victoria Edwards
Centro President



Jackie Morgan
District Governor



Wilfrid J. Wilkinson
RI President



Garrett Robinson
Centro President Elect

Santa Fe Centro Rotary Board

President—Victoria Edwards

President Elect—Garrett Robinson

Secretary—Joe Durr

Treasurer—Steve Johnson

Sergeant-at-Arms—open

Director, Club Administration—Megan McFarlane

Director, Public Relations—James Armijo

Director, Community Service—Barry Gerst

Director, RI Foundation—open

Immediate Past President—Joan Rutherford

Appointments: Club Trainer—Jean Constant; Speakers' Bureau—open; Newsletter—Rhonda Williams.

Santa Fe Centro Rotary Club Membership

	Work	Home	Email
James Armijo, Insurance	982-4412	438-7161	James.Armijo.JXFR@statefarm.com
John Barraclough (Honorary Member)	983-3387	988-4007	john@barraclough.com
Jean Constant, Art Consultant	695-8595	695-8595	jconstant@nmmc.edu
Paul Crumbacher, Business Systems	820-6007	473-9594	Paul.CBS@att.net
Joe Durr, Banking	992-1745	820-6376	joe.durr@charterco.com
Victoria Edwards, Real Estate	820-2700	832-1456	vlynneedwards@yahoo.com
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Ray Gere, Office Management	983-1771	466-0129	raymondgere@yahoo.com
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Susanne Kennedy, Loan Officer	986-9080	984-0091	susanne@homebuyersmtg.com
Megan McFarlane, Fundraising		466-6203	megsmcfarlane@yahoo.com
Michael Milligan (Honorary Member)			michael@ecor.org
Cheryl O'Connor	476-3480	982-7221	cheryl.oconnor@state.nm.us
Garrett Robinson (Honorary Member)	820-3349	473-1105	garrett@bridgesfarms.net
Joan Rutherford, Nonprofit Health	989-1600	466-9262	jrutherford@nmhia.com
Mary Walta, Trial Attorney		983-6269	mwalta@aol.com
Rhonda Williams, CPA	983-3387	466-3378	rhonda@barraclough.com
Don Zillman, (Honorary Member)	983-1722		zillman@maine.edu

Santa Fe Centro Rotary

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<http://www.rotary5520.org/santafe/>

Rotary International

www.rotary.org

Rotary District 5520

www.rotary5520.org

Centro Sentinel Submissions:

Please email all news about you, your Rotary friends, and any other Rotary activities by the last Thursday of the month:

Rhonda Williams, Newsletter Editor

Rhonda@barraclough.com

Santa Fe Centro Rotary Foundation

The Santa Fe Centro Rotary Foundation was formed on March 28, 2006. It is a public charity as defined in Section 501(c)(3) of the Internal Revenue Service Code and is eligible to receive tax deductible contributions. Its federal tax identification number is 20-5353265.

John E. Barraclough, Jr., is the Registered Agent and the mailing address is: c/o Barraclough & Associates, P.O. Box 1847, Santa Fe, NM 87504-1847. Board members are: Megan McFarlane, Chairman, Rhonda Williams, Secretary, J. Barry Gerst, Treasurer, and Joan Rutherford and Victoria Edwards, members.

Please contact Rhonda Williams for additional information.